

**The online streaming platform
where celebrities can monetize their audience.**

WOW PERSON
Just meet a star!

Interactive Live streams from:

- Famous people - singers, musicians, athletes, film makers, business coaches and the like.
- Top bloggers - YouTubers, TikTok & Instagram influencers.

For:

- fans, subscribers and viewers.

Challenge:

- ★ Numbers of fans want to have a conversation with stars, but how?
- ★ What will motivate celebrities to communicate with fans?
- ★ How can a fan stand out from the crowd and be able to communicate with celebrities?

Solution:

WowPerson motivates celebrities to go live with some of their fans:

- Fans pay for the opportunity to go on a joint video broadcast.
- Other viewers are watching the stream. Celebrities can increase fan loyalty and gain new followers.
- Celebrities gain additional ways to preserve and increase media presence and their income.
- Have a nice time with their audience.



We provide:

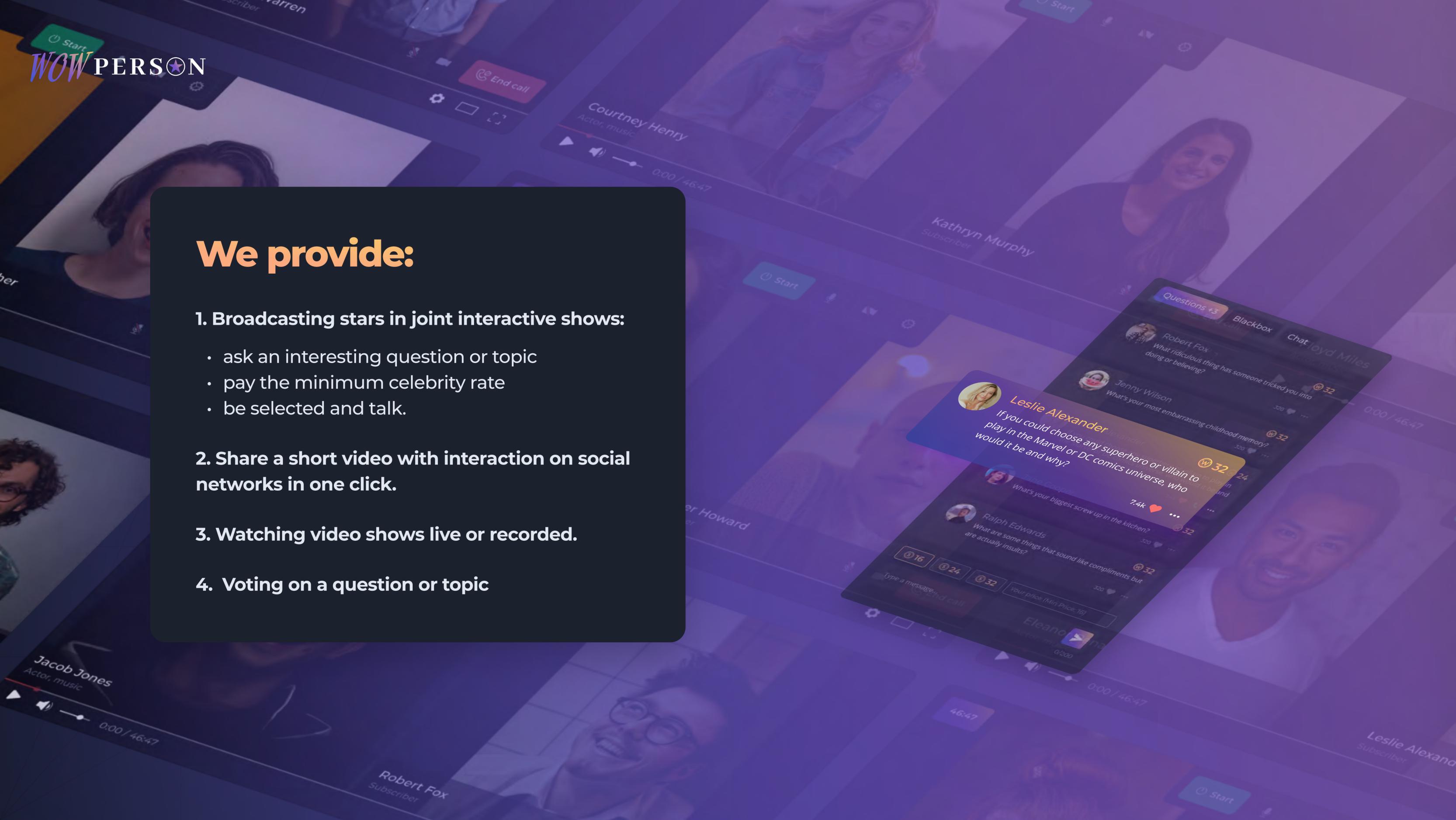
1. Broadcasting stars in joint interactive shows:

- ask an interesting question or topic
- pay the minimum celebrity rate
- be selected and talk.

2. Share a short video with interaction on social networks in one click.

3. Watching video shows live or recorded.

4. Voting on a question or topic



Additional functionality



**Virtual Selfie session
with a star**



**Purchase and use of WOWP
tokens for payments**



Purchase Merchandise



**Private Party and Annual
Dinner Invitations**



NFT Marketplace



Quizzes and contests

Competition Analysis

PROJECT NAME	WOW PERSON	BIGO LIVE	TWITCH	CAMEO (VIDEO CALLS)
Fans can pay for talking with celebrity	✓	—	—	✓
Connect more than two people	✓	✓	✓	—
Viewers can watch live	✓	✓	✓	✓
Interaction time is not limited	✓	✓	✓	✓
Receive a video file split by participant	✓	—	—	—
Sell/Buy Celebrity merchandise	✓	—	—	—
Sell/Buy NFTs	✓	—	—	—
Virtual selfie	✓	—	—	—
Quizzes and contests	✓	—	—	—
Tokenized	✓	—	—	—

We do not seek to compete with YouTube, Instagram or Facebook Live.

We occupy a related niche, with various functionalities, in which celebrities monetize broadcasts in a direct way for the opportunity to communicate with them.

Market Analysis

Wow Person uses **OTT** (Over-the-Top) media service

OTT Global Market:

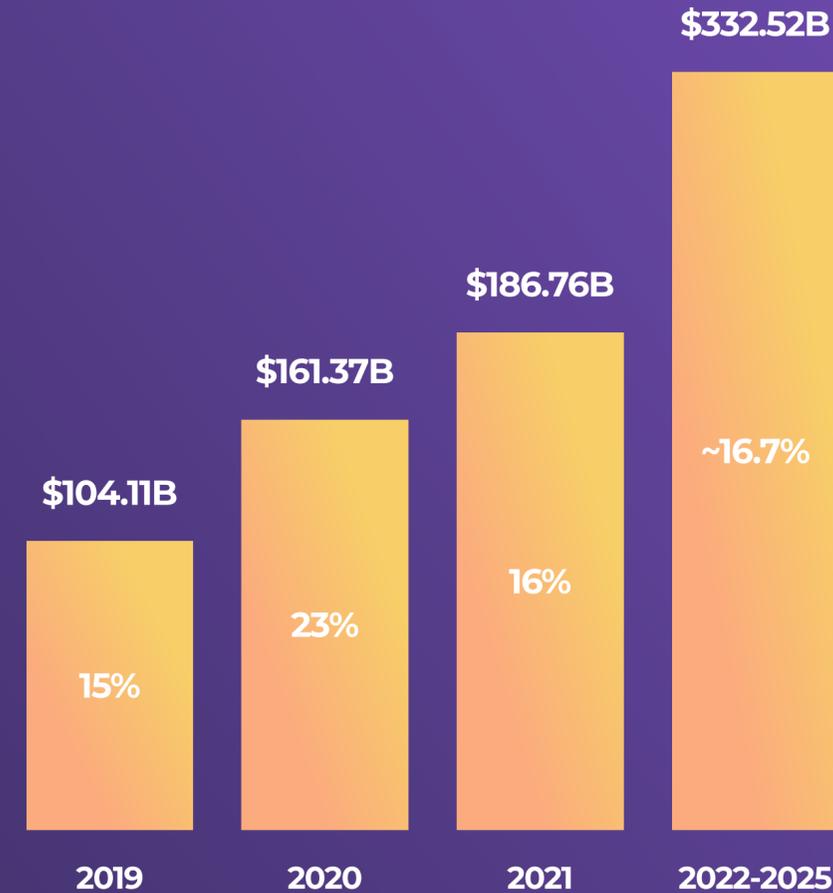
2019 year: \$104.11B

2020 year: \$161.37B

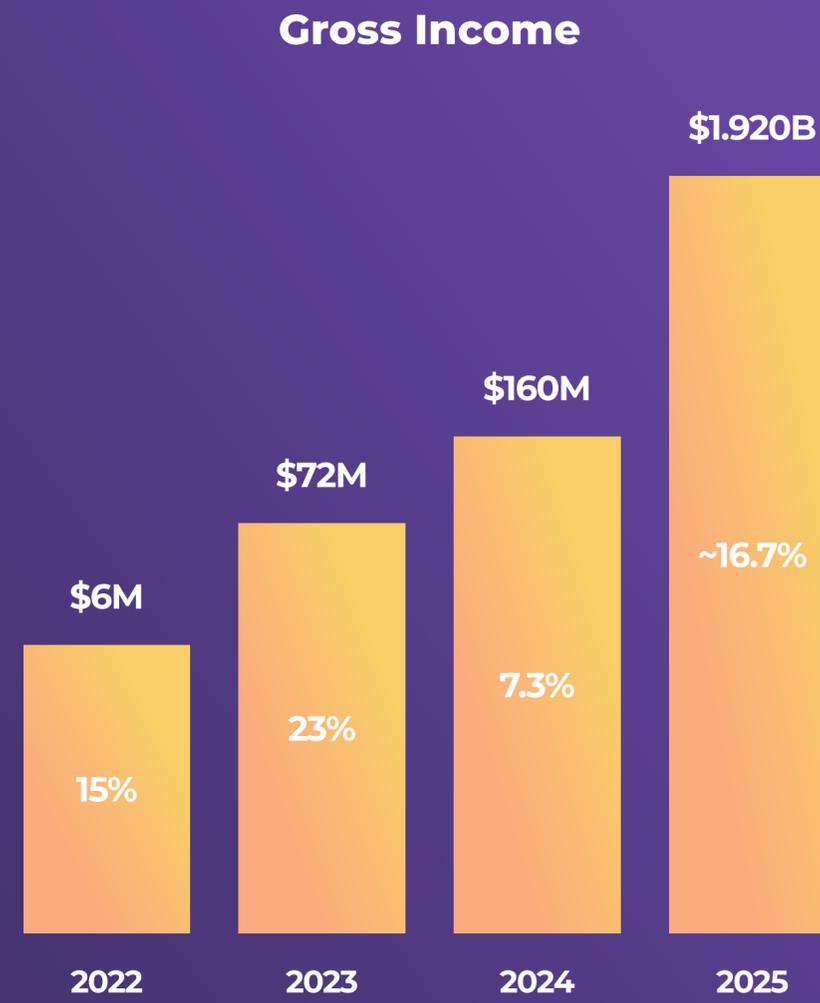
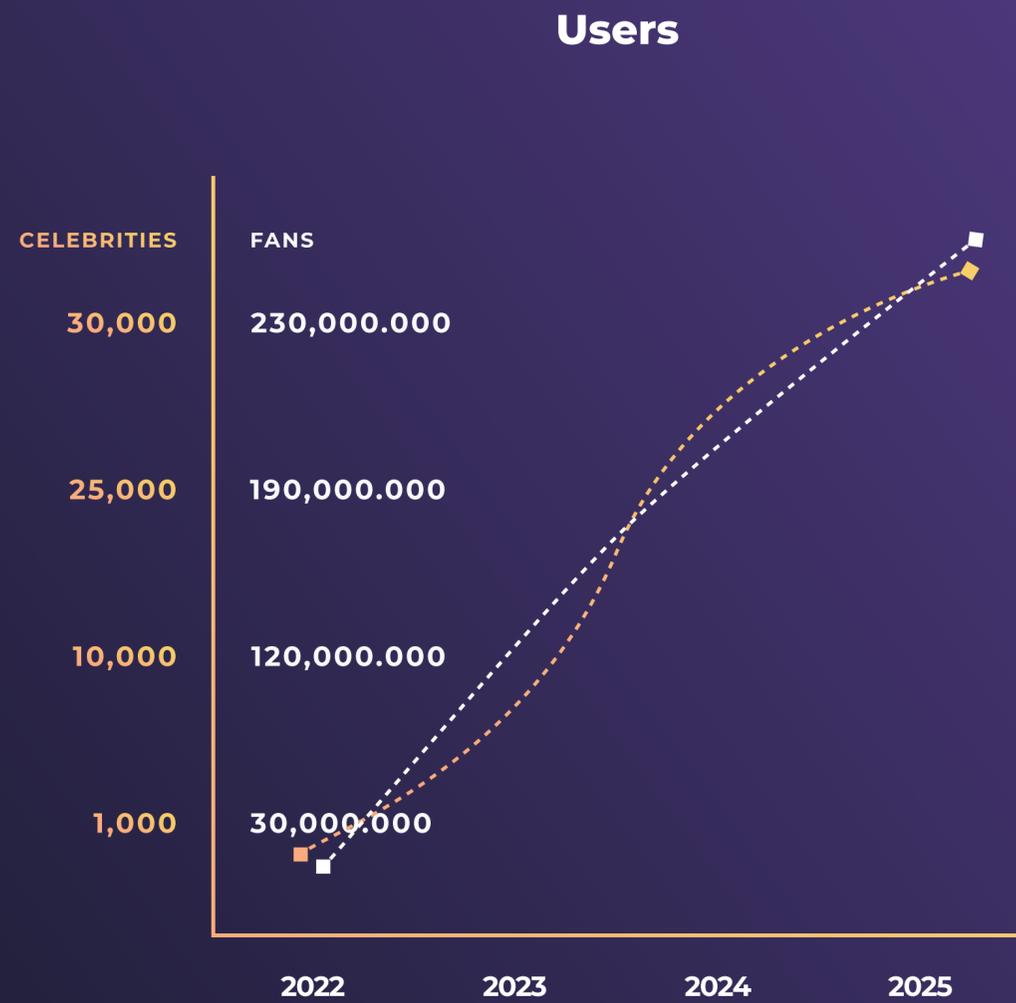
Forecast for 2025 year: 332.52 billion dollars

Compound annual growth rate (CAGR) of 16.7% over the forecast period

- TAM (Total addressable market) **\$332B**
- SAM (Serviceable Addressable Market) **\$184B**
- SOM (Serviceable Obtainable Market) **\$63B**



Business Model



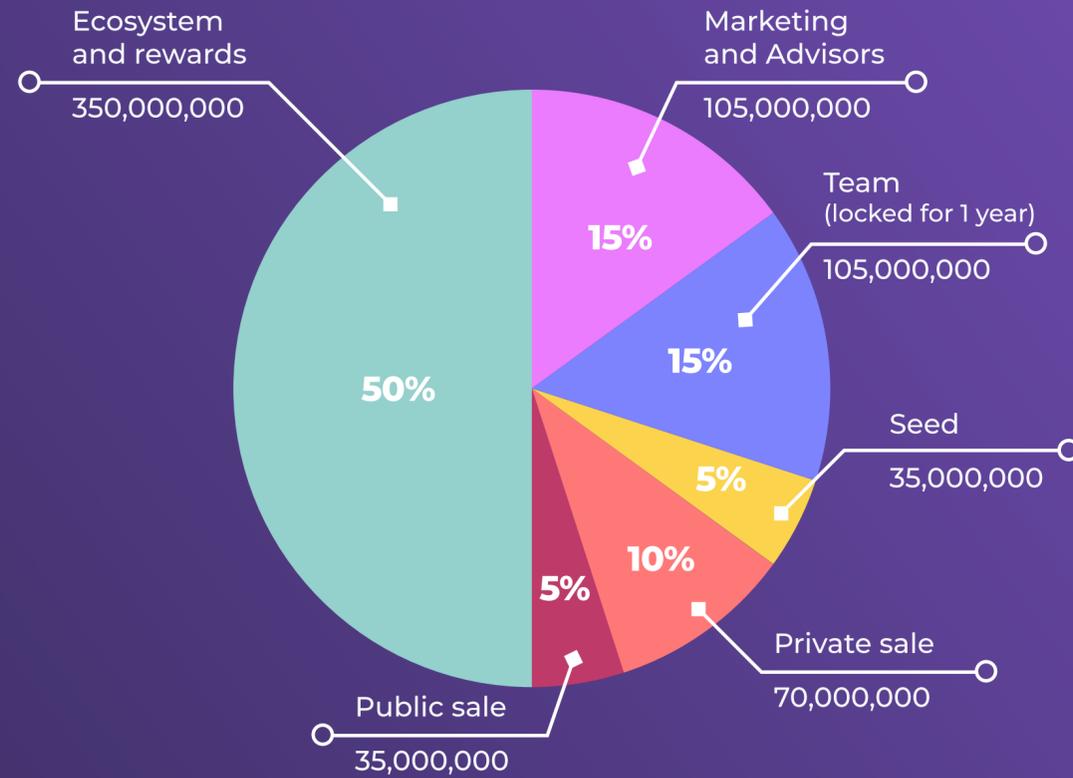
Tokenomics

Token Information

- Binance Smart Chain: BEP20
- Token name: WowPerson
- Token symbol: WOWP
- Total Supply: 700,000,000

Token Utility

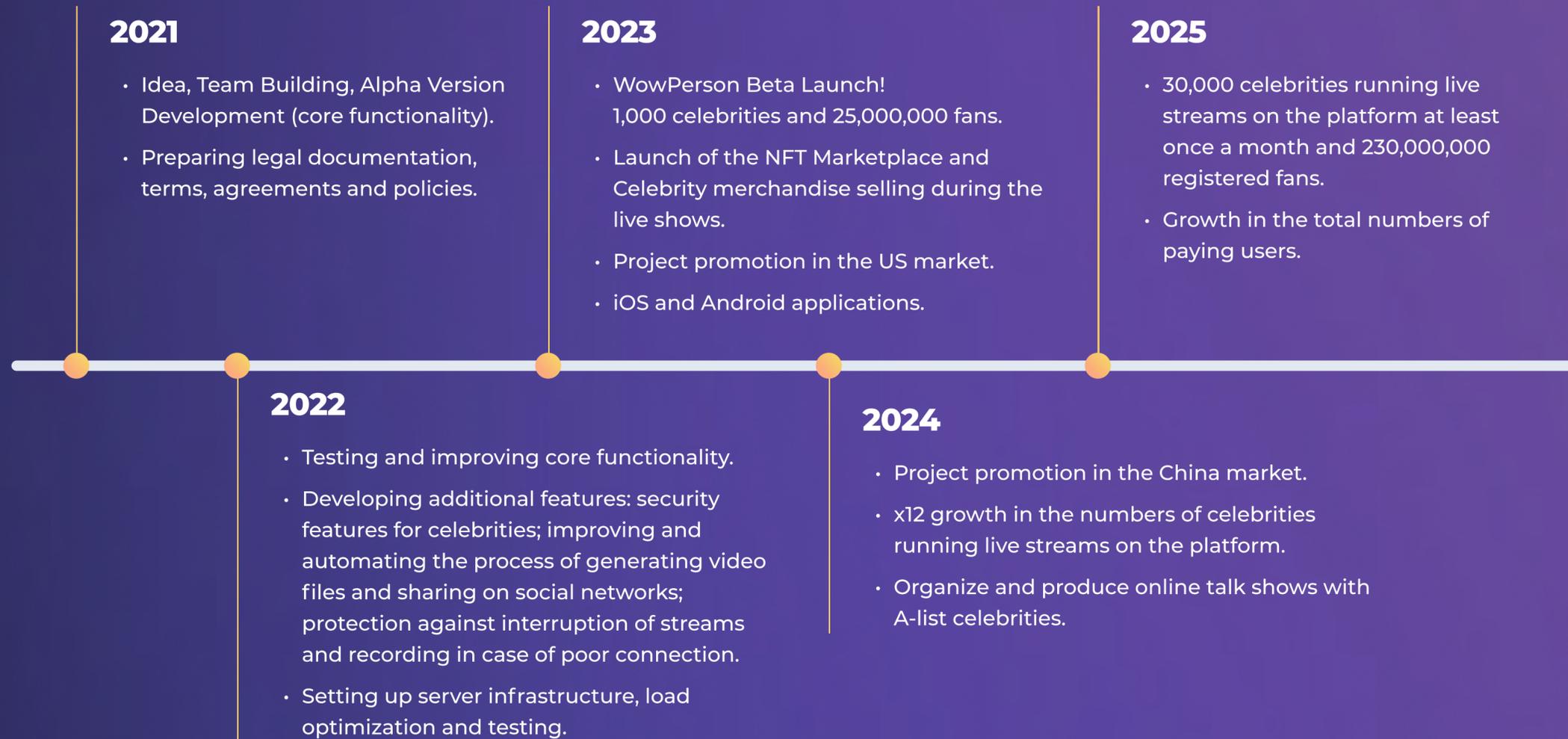
- Ecosystem and rewards
- NFT commissions
- Voting and participation



Total Supply	Initial token supply	Initial fund raised	Initial Market Cap	Initial Valuation
700,000,000	70,000,000	\$7,350,000	\$1,225,000	\$15,000,000

	Token price	Initial Token	Raised
Seed	\$0,35	3,500.000	\$1,225.000
Private sale	\$0,50	7,000.000	\$3,500.000
Public	\$0,75	3,500.000	\$2,625.000

Roadmap



Team



Eugene Makarenko
Founder & CEO
[IMDb](#) [LinkedIn](#)



Nikolai Li
Co-Founder & CAO
[LinkedIn](#)



Roman Zakharov
Co-Founder & CTO
[LinkedIn](#)



Mike Solodovnikov
UI/UX Designer



Eugene Zakharov
Front-end Developer



Valentin Rysinsky
Full-stack Developer



Vladimir Kandybo
Full-stack Developer



Kate Zhebeleva
Digital Marketer



Max Sorokin
Digital Event Organizer



Lucie Souille
Regional Marketing



Victor Oleks
Video Effect Artist



Liam Shotwell
Writer



Gennadiy Kotlyarchuk
Hollywood Partner
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Thank you for your interest. If you have any questions please contact us:



General Questions:

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